

Market-driven New Courses offered between Fall 2014 to Spring 2019

Subject	Course Number	Description	Title
ISYS	865	MANAGING ENTERPRISE NETWORKS	Managing Enterprise Networks
BUS	460	INTRODUCTION TO MICROFINANCE	Microfinance: Financial Inclusion for the Poor
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ECON	680	APPLIED ECONOMICS WITH R	Applied Economics and Data Analysis with R
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ECON	880	APPLIED ECONOMICS WITH R	Applied Economics and Data Analysis with R
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ECON	618	ECON INFERENCE: METHODS & APPS	Economic Inference: Methods and Applications
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ACCT	823	ADVANCED NOT-FOR-PROFIT ACCT	Advanced Topics in Not-for-Profit Accounting
ACCT	517	ACCOUNTING ETHICS	Accounting Ethics and Professional Responsibilities
BUS	216	FOUNDATIONS IN BUS COMM	Foundations in Business Communications
MKTG	569	DIGITAL MARKETING INTEGRATION	Digital Marketing Integration
BUS	896EXM	CULMINATING EXPERIENCE EXAM	Culminating Experience Examination
ISYS	412	APP DVLP FOR DATA ANALYTICS	Application Development for Data Analytics
HTM	215	HOSPITALITY INDUSTRY PRACTICUM	Hospitality Industry Practicum
HTM	301	FOOD SCIENCE & PRODUCTION	Food Science and Production
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ISYS	812	PRGMG & APPS FOR ANALYTICS	Programming and Applications for Data Analytics
MKTG	886	SEMINAR IN MARKETING ANALYTICS	Seminar in Marketing Analytics
DS	862	MACHINE LEARNING FOR BUSINESS	Machine Learning for Business Analysts
DS	861	DATA MINING FOR BUSINESS	Data Mining and Advanced Statistical Methods for Business Analysts
MKTG	689	NEW PRODUCT MARKETING & LAUNCH	New Product Marketing and Launch
HTM	577	MTG PLNG & CNVTN/EVENT MGMT II	Meeting Planning and Convention/Event Management II
HTM	457	RESTAURANT OPERATIONS	Restaurant Operations
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HTM	562	ADVANCED HOTEL OPERATIONS MGMT	Advanced Studies in Global Hotel Operations Management
HTM	424	TOURISM MANAGEMENT	Tourism Management
HTM	357	FOOD SYSTEMS IN HOSPITALITY	Food Systems in the Hospitality Environment
ECON	896EXM	CULMINATING EXPERIENCE EXAM	Culminating Experience Examination
MKTG	820	DIGITAL MARKETING	Digital Marketing
MKTG	660	MARKETING ANALYTICS	Marketing Analytics
MKTG	647	REPUTATION MANAGEMENT & COMM	Organizational Reputation Management and Communication
HTM	860	STRATEGIC HUMAN RESOURCES	Strategic Human Resources Management
HTM	831	SERVICES OPERATIONS MANAGEMENT	Services Operations Management
HTM	858	YIELD AND REVENUE MANAGEMENT	Principles of Yield and Revenue Management
ISYS	856	ENTERPRISE MOBILE APPLICATIONS	Enterprise Mobile Applications
HTM	400	WINE APPRECIATION	Wine Appreciation
LABR	394	POLITICAL THEORIES WORK LABOR	Political Theories of Work, Labor, and Free Time
FIN	656	STUDENT INVESTMENT FUND	Student Managed Investment Fund
FIN	435	POLITICS GLOBAL FINANCE CRISIS	Politics of Global Finance and Crisis
FIN	655	ALTERNATIVE INVESTMENT	Alternative Investment
ACCT	826	TAXATION OF PARTNERSHIPS	Taxation of Partnerships and Partners
HTM	300GW	HTM BUS COMMUNICATION - GVAR	Hospitality Tourism Management Business Communication - GVAR
DS	612	DATA MINING WITH BUS APPS	Data Mining with Business Applications
IBUS	876	GLOBAL ENTREPRENEURSHIP	Entrepreneurship in a Global Context
IBUS	829	GLOBAL HUMAN RESOURCES MGMT	Global Human Resources Management