

What Can I Do with a Career in International Business?

There is a need for individuals who are prepared to manage and lead businesses that operate in an increasingly complex global economy. Through an International Business degree, individuals can develop analytical, communication, and leadership skills that will equip them to navigate global markets in a wide range of areas including supply chain, management, marketing, and human resources.

Potential Career Fields

There is so much that you can do with your degree. Below are some initial options from the [Occupational Outlook Handbook](#) and other resources that you can explore.

- [Supply Chain Manager](#)
- [Import/Export Specialist](#)
- [Purchasing Managers/Buyers](#)
- [Administrative Managers](#)
- [Global Human Resource Manager](#)
- [Business Development Manager](#)
- [Advertising, Promotions, and Marketing Manager](#)
- [Logistics Managers](#)

What Alumni Are Doing with this Major According to LinkedIn

Connect with Alumni to help you explore and gain insights on industries. You can do this through [informational interviewing](#).

- Levi Strauss & Co. – Senior Logistics Analyst
- Levi Strauss & Co. – Global Marketing and Operations Manager
- Oracle – Vice President Information Technology
- Starbucks – Senior Operations Consultation Manager
- Google – Operations Program Manager
- Sephora – Chief Merchandising Officer
- Apple – Engineering Project Manager
- First Republic Bank – Audit Control Analyst

College of Business Organizations

Check out [College of Business student organizations](#) who can help you network, develop skills, and learn more about possibilities within this major.

- [International Business Society](#)

Professional Associations

Professional associations can be a great way to learn about what is going on in industries and companies that may be relevant to your major. Often these associations have low-cost membership fees for students and may special internship programs, scholarships, or networking events that will promote the professional development of future professionals. Here are some professional associations that you may want to explore.

- [Academy for International Business](#)
- [Council of Supply Chain Management Professionals](#)
- [Institute of Logistics and Transportation](#)
- [International Chamber of Commerce](#)
- [International Trade Administration](#)

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Career Research Resources

- [What Can I Do with This Major? \(On the SFSU Career Services site\)](#)
- [Occupational Outlook Handbook](#)
- [ONET](#)

Jobs/Internships

Check out the resources below to help you explore jobs/internships to gain experience.

- [Handshake](#)
- [COB Job/Internship Page](#)
- [Indeed](#)
- [Global Jobs](#)

Need Assistance?

If you need assistance with figuring out what to do with your major or with finding job/internship opportunities, please check out the [College of Business Career Center](#) in BUS 137. You can email cobcareer@sfsu.edu or call 415-338-2509 to set up an in-person, phone, or video appointment.

For additional support, you can check out the [SFSU Career Services and Leadership Development \(CSLD\)](#).