

CoB Assessment Program Fall 2019 – Spring 2024

BSBA Program Assessment Schedule

Learning Goals	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023	Spring 2024
1) Functional and enterprise knowledge	IBUS330	BAT MKTG431	IBUS330	BAT FIN350	IBUS330	BAT MKTG431	IBUS330	BAT MKTG431	IBUS330	BAT MKTG431
2) Ethical, global and social awareness										
global awareness	IBUS690		IBUS690		IBUS690		IBUS690		IBUS690	
ethical and social awareness		BUS682		BUS682		BUS682		BUS682		BUS682
3) Problem solving and critical thinking	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363
4) People skills – CATME	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432
5) Communication skills										
oral communication	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690
written communication	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300

BAE Program Assessment Schedule

Goals	AY19-20	AY20-21	AY21-22	AY22-23	AY23-24
1A) Content Knowledge - Microeconomics	Econ 301	Econ 301	Econ 301	Econ 301	Econ 301
1B) Content Knowledge - Macroeconomics	Econ 302	Econ 302	Econ 302	Econ 302	Econ 302
2A) Analytical Skills	Econ 690	Econ 690	Econ 690	Econ 690	Econ 690
2B) Quantitative Skills	Econ 312	Econ 312	Econ 312	Econ 312	Econ 312
3A) Oral communication	Econ 690	Econ 690	Econ 690	Econ 690	Econ 690
3B) Written communication	Econ 690	Econ 690	Econ 690	Econ 690	Econ 690

BSHTM Program Assessment Schedule

Program Learning Goal	AY 19-20	AY 20-21	AY 21-22	AY 22-23	AY 23-24
1A) Oral Communication	HTM 457	HTM 457	HTM 457	HTM 300	HTM 457
1B) Written Communication	HTM 300, 515 & 561	HTM 300, 515 & 561	HTM 300, 515 & 561	HTM 300, 515 & 561	HTM 300, 515 & 561
2) Critical Thinking	HTM 531 & 590	HTM 531 & 590	HTM 531 & 590	HTM 531 & 590	HTM 531 & 590
3) Teamwork/ Collaboration	HTM 577	HTM 577	HTM 577	HTM 577	HTM 577
4) Ethics	HTM 560	HTM 560	HTM 560	HTM 560	HTM 560
5) Leadership	HTM 300	HTM 300	HTM 300	HTM 300	HTM 300
6) Hospitality	HTM 515, 531 & 590	HTM 515, 531 & 590	HTM 515, 531 & 590	HTM 515, 531 & 590	HTM 515, 531 & 590

MBA Program Assessment Schedule

Learning Goals	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023	Spring 2024
1) Functional and enterprise knowledge	ACCT831	MGMT842	BUS890	MKTG860	DS856	BUS884	IBUS815	FIN819	ACCT831	BUS890
2) Ethical, global and social awareness										
global awareness	IBUS815		IBUS815		IBUS815		IBUS815		IBUS815	
ethical and social awareness		BUS884		BUS884		BUS884		BUS884		BUS884
3) Problem solving and critical thinking	BUS890 DS856	ACCT831 FIN819	BUS890 DS856	ACCT831 FIN819	BUS890 DS856	ACCT831 FIN819	BUS890 DS856	FIN819 ISYS814	BUS890 DS856	FIN819 ISYS81
4) People skills – CATME	DS856	BUS890	DS856	BUS890	DS856	BUS890	DS856	BUS890	DS856	BUS890
5) Communication skills										
oral communication	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860
written communication	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860

MSA Program Assessment Schedule

Learning goals	AY19-20	AY20-21	AY21-22	AY22-23	AY23-24
1. Accounting knowledge	ACCT802	ACCT802	ACCT802	ACCT802	ACCT802
2a. Deliver an effective oral presentation	ACCT890	ACCT802	ACCT802	ACCT802	ACCT802
2b. Collaborate effectively in a team				ACCT831 ACCT848	ACCT831 ACCT802
2c. Create a clear, well organized paper			ACCT890	ACCT890	
3. Critical thinking and problem solving	ACCT831		ACCT831	ACCT831	
4a. Ethical dilemmas and codes of conduct				ACCT890	ACCT818
4b. Awareness of global issues	ACCT802				ACCT803

MSQE Program Assessment Schedule

Goals	AY19-20	AY20-21	AY21-22	AY22-23	AY23-24
1A) Microeconomic Knowledge	Econ 701	Econ 701	Econ 701	Econ 701	Econ 701
1B) Macroeconomic Knowledge	Econ 702	Econ 702	Econ 702	Econ 702	Econ 702
2A) Analytical Skills	Econ 825	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830
2B) Quantitative Skills	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830
3A) oral communication	Econ 825	Econ 825	Econ 825	Econ 825	Econ 825
3B) written communication	Econ 825	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830	Econ 825 Econ 830

MSBA Program Assessment Schedule

Goals	AY 19-20	AY 20-21	AY 21-22	AY 22-23	AY 23-24
1. Data integration	ISYS 812 & ISYS 864	ISYS 812 & ISYS 864	ISYS 812 & ISYS 864	ISYS 812 & ISYS 864	ISYS 812 & ISYS 864
2. Analytical skills	DS 862 & DS 853	DS 862 & DS 853	DS 862 & DS 853	DS 862 & DS 853	DS 862 & DS 853
3. Problem solving	BUS 895	BUS 895	BUS 895	BUS 895	BUS 895
4. Communication	BUS 895	BUS 895	BUS 895	BUS 895	BUS 895