

CoB Assessment Program Fall 2014 – Spring 2019

BSBA Program Assessment Schedule

Learning Goals	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019
1) Functional and enterprise knowledge	IBUS330	BAT MKTG431	IBUS330	BAT FIN350	IBUS330	BAT MKTG431	IBUS330	BAT MKTG431	IBUS330	BAT MKTG431
2) Ethical, global and social awareness										
global awareness	IBUS690		IBUS690		IBUS690		IBUS690		IBUS690	
ethical and social awareness		BUS682		BUS682		BUS682		BUS682		BUS682
3) Problem solving and critical thinking	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363	ACCT307 FIN350	DS412 ISYS363
4) People skills – CATME	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432	BUS300 BUS690	DS412 MKTG432
5) Communication skills										
oral communication	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690	BUS300 BUS690
written communication	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300	BUS300

BAE Program Assessment Schedule

Goals	AY17-18	AY18-19
1A) Content Knowledge - Microeconomics	Econ 301	Econ 301
1B) Content Knowledge - Macroeconomics	Econ 302	Econ 302
2A) Analytical Skills	Econ 690	Econ 690
2B) Quantitative Skills	Econ 312	Econ 312
3A) Oral communication	Econ 690	Econ 690
3B) Written communication	Econ 690	Econ 690

MBA Program Assessment Schedule

Learning Goals	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019
1) Functional and enterprise knowledge	ACCT831	MGMT842	BUS890	MKTG860	DS856	BUS884	IBUS815	FIN819	ACCT831	BUS890
2) Ethical, global and social awareness										
global awareness	IBUS815		IBUS815		IBUS815		IBUS815		IBUS815	
ethical and social awareness		BUS884		BUS884		BUS884		BUS884		BUS884
3) Problem solving and critical thinking	BUS890 DS856	ACCT831 FIN819	BUS890 DS856	ACCT831 FIN819	BUS890 DS856	ACCT831 FIN819	BUS890 DS856	FIN819 ISYS814	BUS890 DS856	FIN819 ISYS814
4) People skills – CATME	DS856	BUS890	DS856	BUS890	DS856	BUS890	DS856	BUS890	DS856	BUS890
5) Communication skills										
oral communication	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860
written communication	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860	BUS890	MKTG860

EMBA Program Assessment Schedule

Learning Goals	Fall'16	Spring'17	Fall'17	Spring'18	Fall'18	Spring'19
1. Knowledge of business theory and practice	BUS 886	BUS 884 BUS 885	BUS 886	BUS 884	BUS 886	BUS 887
2. Strategic hinking		BUS 885			BUS 886	BUS 885
3a. Written communication skills		BUS 884 BUS 887		BUS 884 BUS 887		BUS 887
3b. Oral communication skills		BUS 884 BUS 887		BUS 884 BUS 887		BUS 887
4. Interpersonal skills	BUS 886		BUS 886		BUS 886	
5. Ethical, global and social awareness		BUS 884		BUS 884		

MSA Program Assessment Schedule

Learning goals	AY14-15	AY15-16	AY16-17	AY17-18	AY18-19
1. Accounting knowledge	ACCT802	ACCT802	ACCT802	ACCT802	ACCT802
2a. Deliver an effective oral presentation	ACCT890	ACCT802	ACCT802	ACCT802	ACCT802
2b. Collaborate effectively in a team				ACCT831 ACCT848	ACCT831 ACCT802
2c. Create a clear, well organized paper			ACCT890	ACCT890	
3. Critical thinking and problem solving	ACCT831		ACCT831	ACCT831	
4a. Ethical dilemmas and codes of conduct				ACCT890	ACCT818
4b. Awareness of global issues	ACCT802				ACCT803

MAE Program Assessment Schedule

Goals	AY17-18	AY18-19
1A) Microeconomic Knowledge	Econ 701	Econ 701
1B) Macroeconomic Knowledge	Econ 702	Econ 702
2A) Analytical Skills	Econ 825	Econ 825 Econ 830
	Econ 825	Econ 825
2B) Quantitative Skills	Econ 830	Econ 830
3A) oral communication	Econ 825	Econ 825
		Econ 825
3B) written communication	Econ 825	Econ 830

BSHTM Program Assessment Schedule

Program Learning Goal	AY 14-15	AY 15-16	AY 16-17	AY 17-18	AY 18-19
1A) Oral Communication	Faculty revision of Program Learning Goals		HTM 457		HTM 300
1B) Written Communication		HTM 300, 515 & 561	HTM 300, 515 & 561		
2) Critical Thinking		HTM 531 & 590		HTM 531 & 590	
3) Teamwork/ Collaboration				HTM 577	HTM 577
4) Ethics			HTM 560	HTM 560	
5) Leadership		HTM 300		HTM 300	
6) Hospitality		HTM 515, 531 & 590	HTM 515, 531 & 590		