

# MBA for Biotech Professionals

## SAN FRANCISCO STATE UNIVERSITY



### Is the MBA for Biotech Professionals program right for me?

This program is tailored to working professionals in the biotech/pharma/life sciences industries or those who wish to join these industries. It provides graduates the advanced knowledge and skills necessary to assume greater management responsibilities within their organizations or similar ones, large, established organizations or startups.

Clinical researchers, scientists, and business professionals in the biotech/pharma/life sciences industries are especially encouraged to apply to the program.

### Program Features

- 32-month part-time program
- Cohort-based
- Weeknight classes delivered twice a week. Classes are hybrid (a combination of in-person and online), with modalities switched every other week. In-person classes are delivered in South San Francisco.

### Curriculum

The curriculum does not require any prior background in business studies. It includes eight basic business courses and eight advanced business courses.

The first part of the curriculum consists of the following eight basic business courses: Data Analysis, Economics, Financial Accounting, Financial Management, Information Systems, Marketing Management, Management Principles and Organization Behavior, and Operations Analysis.

Students will also complete four advanced courses — one course from each of the following four groups:

- **Quantitative Methods:** Financial Statement Analysis or Financial Analysis and Management
- **Ethics / Management:** Business, Ethics, Society and Sustainability or Organization Design and Change
- **Decision-Making:** Managerial Decision Making or Information Systems for Strategic Advantage
- **Marketing / Globalization:** Strategic Marketing or International Business

Three advanced electives may include courses in the areas of leadership, negotiations, and entrepreneurship.

Students will also complete a culminating experience course in Strategic Management.

Many of the courses will have content relevant to the biotech/pharma/life sciences industries through articles, case studies, guest speakers and projects.

### Admission Criteria

- Completion of a degree equivalent to a four-year U.S. bachelor's degree in any subject from a recognized university
- 3.0 Grade Point Average or higher
- GMAT/GRE test scores. This test may be waived.
- TOEFL, IELTS or PTE exam taken within the past two years is required of all applicants who earned their undergraduate degree from a country where the official language is not English
- Statement of purpose
- Two letters of recommendation
- Résumé



“The Biotech MBA program is great for working professionals in the life sciences industry because it provides knowledge and skills that can be applied directly in day-to-day work as well as provides opportunities for networking.”

—PATTI VIRI  
Senior Project Manager,  
Genentech



# WHY SF STATE?

- ▶ AACSB accreditation — the highest level of accreditation in business education
- ▶ Rigorous curriculum covering current business challenges
- ▶ Unmatched value
- ▶ Teaching excellence by highly trained and experienced faculty
- ▶ Convenient South San Francisco location, the birthplace of the biotech industry
- ▶ Access to a global alumni network of business professionals



Accredited by the Association to Advance Collegiate Schools of Business (AACSB) International in 1964, the Lam Family College of Business at San Francisco State University provides high quality business education to a diverse community through innovative teaching, research, and support.

The Lam Family College of Business is one of just five percent of all business schools worldwide that meet rigorous accreditation standards of AACSB International.

This information is subject to change and is available in other forms upon request. For the most current information, visit our website.



## WE'RE HERE TO ANSWER YOUR QUESTIONS

### Attend an Information Session

It's a great opportunity to find out about the Master of Business Administration for Biotech Professionals program requirements and application procedures. You'll hear firsthand from professors and students, and have a chance to network with your peers.

Sign up for a live webinar or in-person information session at [sfstatemba.eventbrite.com](https://sfstatemba.eventbrite.com).

### How to Apply

Applications are accepted for the fall and spring semesters. Please visit [www.calstate.edu/apply](https://www.calstate.edu/apply).

### Resources

- Financial Aid
- Career Services and Professional Development
- Networking events and seminars

### Graduate Business Programs

San Francisco State University  
Downtown Campus  
160 Spear Street, 5th Floor  
San Francisco, CA 94105

#### Office Hours

- Monday – Thursday, 10 a.m. – 7 p.m.
- Friday, 10 a.m. – 3 p.m.

Phone: (415) 817-4300

Email: [mba@sfsu.edu](mailto:mba@sfsu.edu)

Web: [biotechmba.sfsu.edu](https://biotechmba.sfsu.edu)



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