What Can I Do with a Career in Management?

Management is involved in almost every field of work today. Managers plan, direct, or coordinate the operations of public or private sector organizations. Duties and responsibilities include formulating policies, managing daily operations, and planning the use of materials and human resources. According to the Occupational Outlook Handbook, employment of management occupations is projected to grow 8 percent from 2016 to 2026, about as fast as the average for all occupations, which will result in about 807,300 new jobs. Employment growth is expected to be driven by the formation of new organizations and expansion of existing ones, which should require more workers to manage these operations.

Potential Career Fields
There is so much that you can do with your degree. Below are some initial options from the Occupational Outlook Handbook and other resources that you can explore.

- Human Resource Managers
- Health Services Managers
- Financial Managers
- Sales Manager
- Management Analysts/Consultants
- Executives
- Public Relations/Fundraising Managers
- Career Counselors
- Administrative Services Manager
- Business Intelligence Director
- Product Manager
- Chief Diversity Officer
- Corporate Social Responsibility Officer

What Alumni Are Doing with this Major According to LinkedIn
Connect with Alumni to help you explore and gain insights on industries. You can do this through informational interviewing.

- UBS Financial Services – VP of Wealth Management
- Facebook – Procurement Operations Buyer
- Kaiser Permanente – Executive Consultant
- Genetech – Training Coordinator/Portfolio Manager
- Google – Associate Project Manager
- City and County of San Francisco – Acting Assistant Superintendent in the Bureau of Urban Forestry
- First Republic Bank – Senior Vice President of Investment Operation
- Apple – Program Manager

College of Business Organizations
Check out student organizations within the College of Business who can help you network, develop skills, and learn more about possibilities within this major.

- Ascend - SF State Chapter
- Association of Latino Professionals For America at SFSU (ALPFA)
What Can I Do with a Career in Management?

College of Business Organizations (continued)
- Alpha Kappa Psi (AKPsi)
- Delta Sigma Pi
- Management Organization for Business Students (MOBS)
- Black Business Student Association (BBSA)
- Providing Opportunity for Women (POW)
- Women in Business Graduate Chapter (WiB GC)

Professional Associations
Professional associations can be a great way to learn about what is going on in industries and companies that may be relevant to your major. Often these associations have low-cost membership fees for students and may special internship programs, scholarships, or networking events that will promote the professional development of future professionals. Here are some professional associations that you may want to explore.

- American Association of Healthcare Administrative Management
- American Management Association
- Institute of Management Consultants
- International Association of Executive Directors
- National Association for Colleges and Employers
- National Management Association
- Sales Management Association
- Society for Human Resources Management

Career Research Resources
- What Can I Do with This Major? (On the SFSU Career Services site)
- Occupational Outlook Handbook
- ONET

Jobs/Internships
Check out the resources below to help you explore jobs/internships to gain experience.
- Handshake
- COB Job/Internship Page
- Indeed

Need Assistance?
If you need assistance with figuring out what to do with your major or with finding job/internship opportunities, please check out the College of Business Career Center in BUS 137. You can email cobcareer@sfsu.edu or call 415-338-2509 to set up an in-person, phone, or video appointment.

For additional support, you can check out the SFSU Career Services and Leadership Development (CSLD).