Position title: Assistant Professor position in Marketing

Start date: August 2018

Salary: Commensurate with qualifications and experience. The California State University provides generous health, retirement and other benefits.

Position Summary:
The position is in the department of Marketing at San Francisco State University.

The Department of Marketing is a diverse and collegial group of 14 tenured and tenure track faculty with a wide range of teaching and research interests. With over 1300 majors and minors, Marketing is the largest of nine departments in the College of Business.

The department offers an emphasis on Consumer Analytics in conjunction with the Decision Sciences department. The advertised position is intended to support the Consumer Analytics emphasis or start a new emphasis on Sales and Sales Management.

The position includes a full-time faculty workload per the Collective Bargaining Agreement between the California State University and the California Faculty Association. The workload primarily includes teaching assigned undergraduate and graduate courses in Marketing and conducting an active ongoing scholarship program which advances knowledge in the field of one’s specialty.

The position involves teaching courses in the areas of Digital Marketing, Data Analytics or Personal Selling and Sales Management.

The scholarship should be related to their specialty area but may address a broader range of topics in marketing.

Additional responsibilities include, but are not limited to, productive participation in departmental, college, and university-wide committees; mentoring and advising graduate and undergraduate students; holding regular office hours; curriculum development and improvement, particularly with regard to student learning outcomes; and remaining current in both subject area and teaching methodologies.

Essential Job Tasks:

Prepare course materials such as syllabi, lecture and discussion materials, readings and assignments, assessments, and learning resources;
Prepare and deliver effective lectures to undergraduate (or graduate) students on topics in Digital Marketing, Data Analytics or Personal Selling and Sales Management;
Initiate, moderate, and facilitate classroom discussions;
Evaluate and grade students' class work, assignments, papers, etc. in a timely manner;
Compile, administer, and grade examinations or other learning assessments;
Maintain student grades and other required records or reporting materials;
Conduct research in one's field of interest and present findings in peer-reviewed journals, books, or professional conferences.
Stay current on developments in the discipline by reading new literature, talking with colleagues, and participating in professional conferences;
Plan, evaluate and revise curricula, course content, course materials, and methods of instruction;
Hold regularly-scheduled office hours for the purpose of advising and assisting students;
Actively participate on assigned committees in accordance with department or College needs, and SF State's strategic vision;
Actively participate in collegial interactions in fulfilling service assignments and other duties at the department, college, and university level.
Additional duties as assigned.

San Francisco State University is a member of the CSU system and serves a diverse student body of 30,000 undergraduate and graduate students. The University seeks to promote appreciation of scholarship, freedom and, human diversity through excellence in instruction and intellectual accomplishment. San Francisco State University faculty are expected to be effective teachers and demonstrate professional achievement and growth through research, scholarship, and/or creative work. Our goal is to attract a world-class and diverse faculty committed to build a multicultural educational environment.

San Francisco State University is an Equal Opportunity/Affirmative Action Employer with a strong commitment to diversity. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or other legally protected category. We strongly encourage the application of individuals from historically underrepresented groups.