

Taste of the Bay



A benefit for student scholarships and program needs of San Francisco State University's Hospitality and Tourism Management Department

Thursday, April 26, 2018, 6:00–9:00 p.m.
City View at METREON
135 Fourth Street, San Francisco
www.tasteofthebaysf.com

Taste of the Bay is a fundraiser planned and implemented by the Hospitality & Tourism Management Department's students at San Francisco State University.

The event features exquisite culinary creations prepared by renowned Bay Area chefs and accompanied with select California wines and other beverages. The evening also includes a live and silent auction of creative and exciting packages.

Sponsorship Levels

- Presenting Sponsor \$50,000**
 - Naming opportunity
 - VIP Champagne Celebration
 - Full page ad in program book; inside front
 - 15 guest passes; add'l tickets @ sponsor rate
- Platinum Sponsor \$25,000**
 - Full page ad in program book, inside back
 - 10 guest passes; add'l tickets @ sponsor rate
- Gold Sponsor \$12,500**
 - Full page ad in program book
 - 6 guest passes; add'l tickets @ sponsor rate
- Silver Sponsor \$5,000**
 - ½ page ad in program book
 - 4 guest passes; add'l tickets @ sponsor rate
- Bronze Sponsor \$2,500**
 - logo presentation in program book
 - 2 guest passes; add'l tickets @ sponsor rate

Sponsors are recognized on the event web site with company logo and on print and online promotional materials. Sponsors that are also exhibitors receive preferred placement. Sponsorship payments may be tax-deductible.

DONATIONS

Donation \$ _____

Name: _____

Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

PLEASE SELECT YOUR PAYMENT METHOD

A check is enclosed payable to "University Corporation SF State"

Please charge to my:

American Express Visa

Discover Card Mastercard

Acct. Number: _____

Expiration Date: _____ CVV#: _____

Card Holder Name (print):

Signature: _____

I pledge to make a payment of

\$ _____ by April 6, 2018.

Signature: _____

Date: ____/____/____

Office of University Development
San Francisco State University
1600 Holloway Avenue
San Francisco, CA 94132

Phone: (415) 405-2655
mannyn@sfsu.edu
www.tasteofthebaysf.com

**PLEASE RETURN YOUR
SPONSORSHIP FORM
BY APRIL 6, 2018**

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Sponsor Recognition

Taste of the Bay sponsors are recognized with company logos in promotional materials including the event website, flyers and invitations. Sponsors are also recognized in the event's program with an ad featuring their company logo and website address.

Event Program Ads

Sponsors may include a tribute message in their program ad such as "We're pleased to support SF State's Hospitality and Tourism Management program and the future leaders of the hospitality industry."

Alternatively, sponsors may design their own program ad in accordance with the Qualified Sponsorship Recognition Guidelines.

Sizes

- Presenting Sponsor (\$50,000)—Full Page: 5 1/16" w x 8" h
- Platinum Sponsor (\$25,000)—Full Page: 5 1/16" w x 8" h
- Gold Sponsor (\$12,500)—Full Page: 5 1/16" w x 8" h
- Silver Sponsor (\$5,000)—Half Page: 5 1/16" w x 4" h

Format

File formats accepted: high resolution TIFF, JPEG or PDF

Guidelines for Qualified Sponsorship Recognition

Sponsorship ads may include:

- logos or slogans that do not contain qualitative or comparative descriptions of a product or service
- list of locations, telephone numbers, or Internet addresses of the company
- value-neutral descriptions of product or service

Sponsorship ads may not include:

- messages containing qualitative or comparative language
- messages containing price information or other indications of value
- messages containing an endorsement
- messages containing an inducement to purchase or sell a product or service

Submission

Email your company logo and your program ad's tribute message or artwork to Attn. Manny Nungaray at manny@sfsu.edu by Friday, April 6, 2018.

Hospitality and Tourism Management
San Francisco State University
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San Francisco, CA 94132

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SAN FRANCISCO
STATE UNIVERSITY