



# MARKETING CAREER EXPO

Marketing in a Hyper-Dynamic Market Place

**Friday, April 20, 2018, 5–7:30 p.m.**

San Francisco State University  
Student Life Event Center Annex 1  
1600 Holloway Avenue, San Francisco, CA 94132

## Agenda

- 5 – 6 p.m. Panel Discussion  
Learn the essential competencies marketers, like you, will need to create, communicate, and deliver value as marketing professionals in a perpetually changing marketplace, with a particular focus on the unique challenges faced by women. Our panelists will also address how marketers can sustain a long-term career in a rapidly changing field.
- 6 – 6:45 p.m. Company Presentations and Networking
- 7 – 7:30 p.m. Student/Faculty/Alumni Mixer

## Sponsorship Levels

**Company Platinum Sponsor** **\$500**  
*For companies who wish to attend the expo, and network with and recruit students for job opportunities:*  
 Email list of top 50 out of approximately 400 graduating seniors; Five-minute presentation about the company; Attendance to the panel discussion; Networking with students and potential future employees and teammates; One parking pass; One table, two chairs, snacks

**Company Gold Sponsor** **\$250**  
*For companies who wish to attend and network with students:*  
 Attendance to the panel discussion, Network with students, and potential employees and teammates, One parking pass, One table, two chairs, snacks

Sponsors are recognized on the event web site with company logo and on print and online promotional materials. Sponsors that are also exhibitors receive preferred placement. Sponsorship payments may be tax-deductible.

### DONATION

Sponsorship Level \$ \_\_\_\_\_

I am unable to attend, but I'd like to support a student, faculty or staff member to attend the Expo.

\$25.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

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Title: \_\_\_\_\_

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### RELATIONSHIP TO SF STATE

- Alumni  Friend  Faculty/Staff
- Student  Company Sponsor  Foundation

**PLEASE RETURN YOUR SPONSORSHIP FORM BY MONDAY, APRIL 9, 2018.**

Attn. Manny Nungaray  
San Francisco State University  
1600 Holloway Avenue  
San Francisco, CA 94132

Office of University Development  
Phone: (415) 405-2655  
mannyn@sfsu.edu

