

Financial Services

College of Business ■ Undergraduate Programs

Degrees and Programs Offered

Bachelor of Science
in Business Administration:
Concentration in Financial
Services

Career Options

This program is designed to prepare students for careers in the financial services industry from the traditional sectors in commercial banking, savings and loans associations, life insurance companies and real estate businesses to the newer sectors in mutual funds, asset management, venture capital and hedge funds. Careful selection of elective courses would help students obtain the job they desire. Graduated students could also secure a career in the government regulatory sector, including working for the FDIC, Federal Reserve Banks, OCC, SEC and other state regulatory agencies.

The program in Financial Services (formerly known as Banking) established in 1976, is designed to provide undergraduate students with a sound foundation for a business education and specialized training for professional expertise. The financial services industry has broadened its scope to include commercial banking, savings and loan associations, life insurance companies, real estate investment and services, mutual funds, asset management, venture capital, hedge funds and investment banking. The Bay Area, as one of the financial centers in the U.S., offers plenty of opportunities for pursuing a career in the financial services industry.

As many of the management functions in financial institutions are similar to those for other business firms, the Financial Services concentration students take the same required business core courses and their prerequisite courses as for all other business students: economics, accounting, statistics, business information systems, marketing, finance and personal and operation management. In addition, they take specialized courses on financial institution management in the areas of accounting, investment, domestic and international financial institutions, and markets and bank management.

Financial Services concentration students may broaden their knowledge and expertise by selecting from a diverse field of elective courses, including financial statements and data analysis, international corporate finance, real estate investment and finance, and special topics in finance.

Graduates of the Financial Services program at San Francisco State University will possess enough foundation and knowledge to be productive either in entry-level or middle management positions, depending on their experiences in the financial services industry. They will be capable of moving up to management positions with the solid foundation and training from our program and the accumulated experience on the job.

Bachelor of Science in Business Administration: Concentration in Financial Services

The program requirements include the general education program required of all SFSU students, the Business core courses and their prerequisite courses required by the College of Business, and the Financial Services concentration courses required by the Department of Finance. The objectives of these requirements are to provide students with 1) essential knowledge of the business community in which they will work, 2) generalized knowledge of business philosophies, responsibilities and strategies, and 3) specific skills and information relating to the financial and regulatory environment within which financial institutions operate, including analysis of accounting and financial data and overall management issues and strategies of financial institutions. Information concerning the 48-unit general education program may be obtained from a current copy of the SFSU University Bulletin.

Program Requirements

The Bachelor of Science in Business Administration requires a minimum of 120 units for graduation. All majors in business are required to complete 63 lower- and upper-division units in business and economics, including work in the major field and elective courses, as well as six units of prerequisite courses. Approved community college courses may be substituted for the courses marked with an asterisk (*). Lists of acceptable courses from nearby community colleges may be obtained by visiting the College of Business Student Services Web site: www.sfsu.edu/~cobssc and www.assist.org. For colleges not included on the list a detailed description of the course must be submitted to the chair of the Finance Department in the College of Business for evaluation. Community college courses are not accepted to meet the requirements of any upper division course (numbered 300 or above).

Bachelor of Science in Business Administration: Concentration in Financial Services

Prerequisites to Core Courses

| | |
|----------|--|
| DS 110 | Mathematical Analysis for Business |
| or | |
| MATH 110 | Business Calculus |
| ECON 100 | Introduction to Macroeconomic Analysis |
| ISYS 263 | Introduction to Information Systems |

Core Courses (42 units)

| | |
|----------|--|
| ECON 101 | Introduction to Microeconomic Analysis |
| ACCT 100 | Principles of Financial Accounting |
| ACCT 101 | Principles of Managerial Accounting |
| DS 212 | Business Statistics I |
| IBUS 330 | International Business and Multicultural Relations |



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FOR MORE INFORMATION

Department of Finance

SCI 300
415-338-1107
E-mail: findept@sfsu.edu
Web: <http://cob.sfsu.edu/Finance/>

How to apply

Apply online through CSUMentor: www.csumentor.edu. It's the easiest and fastest way to apply. For more information about SFSU admissions, visit the SFSU Prospective Student Web site: www.sfsu.edu/prospect.

Reaching SFSU by mail

To reach any SFSU department or program by mail, write to the specific office, followed by:
San Francisco State University
1600 Holloway Avenue
San Francisco, CA 94132

By phone

University Information
415/338-1111

Admissions Office

415/338-1113
E-mail: ugadmit@sfsu.edu

SFSU on the Internet

For access to the University Bulletin (catalog), Class Schedule, and other campus information, visit SFSU on the Web: www.sfsu.edu

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|----------|--|---|
| FIN 350 | Business Finance | 6 units selected on advisement from the following: |
| BUS 360 | Business Communication | |
| ISYS 363 | Informations Systems for Management | ACCT 301 Intermediate Financial Accounting I |
| MGMT 405 | Introduction to Management and Organizational Behavior | and |
| MGMT 407 | Economics for Managers | ACCT 302 Intermediate Financial Accounting II |
| or | | ACCT 305 Cost Accounting |
| DS 411 | Decision Modeling with Spreadsheets | ACCT 501 Advanced Accounting |
| DS 412 | Operations Management | ACCT 502 Strategic Cost Management |
| MKTG 431 | Marketing | DS 408 Computer Simulation |
| BUS 682 | Seminar in the Environment of Business | DS 601 Applied Management Science |
| BUS 690 | Seminar in Business Policy and Strategic Management | DS 604 Applied Business Forecasting |
| | | ECON 312 Statistical Method and Interpretation II |
| | | ECON 500 Money and Banking |
| | | ECON 501 Money and Capital Markets |
| | | ECON 520 Industrial Organization |
| | | ECON 600 International Economics |
| | | ECON 630 Introduction to Econometrics |
| | | FIN 351 Financial Management |
| | | FIN 357 Financial Statement and Data Analysis |
| | | FIN 365 Real Estate Principles |
| | | FIN 366 Real Estate Finance |
| | | FIN 536 International Corporate Finance |
| | | FIN 656 Special Topics in Finance |
| | | Other appropriate classes may be selected with prior written consent of adviser |
| | | Total |
| | | 63 |

Concentration Course requirements (21 units)

Students must have a minimum grade point average of 2.0 in all concentration courses. Undergraduate majors may not take departmental concentration courses on a CR/NC basis (unless that is the only grading option available).

Concentration Requirements

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|----------|-----------------------------------|
| ACCT 303 | Accounting for Financial Analysis |
| FIN 353 | Financial Institutions |
| FIN 355 | Investment |
| FIN 535 | International Trade and Finance |
| FIN 653 | Seminar in Bank Management |