



Tuesday October 19, 2010
Taste of the Bay 2010
14th Annual Student Fundraiser
Hospitality and Tourism Management Department

San Francisco Belle Pier 3
San Francisco State University
1600 Holloway Avenue
San Francisco, CA 94132

FOR IMMEDIATE RELEASE
April 2, 2010

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TASTE OF THE BAY 2010 FUNDRAISER
Renowned Chefs and Wineries partner with San Francisco State University's Hospitality and Tourism Management Program for the 14th annual fundraiser

San Francisco, CA – The Hospitality and Tourism Management Program at San Francisco State University is pleased to announce its 14th annual fundraiser, **Taste of the Bay**. The event will be held aboard the beautiful **San Francisco Belle at Pier 3 in downtown San Francisco on Tuesday, October 19, 2010, from 6:30pm – 9.30pm**. A year of student planning and preparation sets the stage for an evening you do not want to miss. Allow us to introduce you to the next generation to enter the Hospitality industry as our Students host your evening on the Belle and cater to your every need. You will dine on an assortment of delicacies prepared by renowned Bay Area Chefs, complemented with some of the finest wines the Bay has to offer.

Your support is most valued and the need has never been greater. The funds raised directly support student scholarships, and Hospitality Tourism Management program needs. Departmental educational budget cuts have been significant and the funds raised allow many aspects of this fine program to continue.

This evening would not be possible without the generous support of our evening Sponsors and our Bay Area Hospitality Industry Partners. Several returning restaurants and wineries include Luce, XYZ, and Kuleto's, Gundlach Bundschu, Grgich Hills, and Peju. These fine wines are the perfect complement to the remarkable food our chefs of the evening will prepare for your enjoyment.

Last year's live and silent auction showcased travel packages to exotic destinations in Phuket, Thailand, Isla Mujeres, Mexico, and Puerto Vallarta. Not to be out done, we auctioned a number of luxurious domestic stays from our generous partners at Mandarin Oriental, Ritz Carlton and Auberge Resorts to name a few.

This year's **Taste of the Bay** Event Sponsorships include Presenting Sponsor (\$50,000), Title Sponsor (\$25,000), Platinum Sponsors (\$15,000), Gold Sponsors (\$10,000), Silver Sponsors (\$5,000), and Bronze Sponsors (\$2,500). **Taste of the Bay 2010** welcomes donations for the evening's live and silent auctions as well.

Taste of the Bay is open to the public. For more information or to schedule an interview, contact Emily Weber, event chair, at emilyweber06@gmail.com or Jane Nguyen, public relations manager, at jdhn3@gmail.com. Please visit www.tasteofthebaysfsu.com for additional information.

About the Hospitality & Tourism Management Department at San Francisco State University

The Hospitality and Tourism Management Department at San Francisco State University has nearly 500 students enrolled. Students participate in rigorous academic coursework, learn directly from professionals in the industry, and frequently start their careers with Bay Area hospitality industry employers. The Bachelor of Science Degree in Hospitality and Tourism Management, which prepares students for management of foodservice, lodging, recreation and/or resort business, is the largest four-year hospitality management degree program in Northern America.

The Department of Hospitality & Tourism Management is located within the College of Business, which is accredited by AACSB. The program provides an academically sound business foundation with professional courses and electives in the management of hotels, restaurants, tourism, conventions, meetings & events industry, and other related areas.

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