



Wednesday October 26, 2011

Taste of the Bay 2011

15th Annual Student Fundraiser

Hospitality and Tourism Management Department

San Francisco Belle Pier 3

San Francisco State University

1600 Holloway Avenue

San Francisco, CA 94132

FOR IMMEDIATE RELEASE

October 5, 2011

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TASTE OF THE BAY 2011 FUNDRAISER

Presented by Nancy Lee Mar

Renowned Chefs and Wineries partner with San Francisco State University's Hospitality and Tourism Management Program, College of Business, for the 15th Annual Scholarship Fundraiser

San Francisco, CA – The Hospitality and Tourism Management Program and its students at San Francisco State University are pleased to announce their 15th Annual Fundraiser “**Taste of the Bay.**” The event will be held aboard the beautiful **San Francisco Belle at Pier 3 on Wednesday, October 26, 2011, from 6:30 p.m. – 9:30 p.m.** The Hospitality & Tourism Management students are planning and implementing the event to raise funds for program needs, student scholarships, and professional development opportunities.

Taste of the Bay 2011 will feature chefs from renowned Bay Area restaurants, some of which are Faz Restaurants and Catering, The Oak Room Restaurant, Puccini & Pinetti, The Grand Café, Galaxy Desserts, Michelin Star restaurants One Market and Luce. In addition to the fine cuisine, guests also have the opportunity to sample a selection of local California grown wines and beverage companies including but not limited to Wente Vineyards, B.R. Cohn, Hook & Ladder, Pyramid Alehouse Brewery, Rielle Wines, and Satori Tea Company. To see the entire list of participants visit: <http://cob.sfsu.edu/cob/tasteofthebay/event/>. Other highlights of the event are the live and silent auctions which include a wide range of packages including airline tickets, hotel stays, restaurant certificates, and so much more.

This year **Nancy Lee Mar** has generously given her continued support as our Presenting Sponsor (\$50,000) for **Taste of the Bay 2011**. Other generous sponsors include Joie De Vivre, Lori's Diner, Sodexo, Hilton San Francisco Union Square, The American Institute of Food and Wine Northern California, Larkspur Hotels and Restaurants, Kimpton Hotels and Restaurants, Koi Palace, Intercontinental, and Handlery Hotels. All Sponsorship levels include Platinum Sponsor (\$25,000), Gold Sponsor (\$10,000), Silver Sponsor (\$5,000), and Bronze Sponsor (\$2,500). In addition to sponsorships, we are seeking in-kind donations and auction donations for the event's live and silent auctions as well as the opportunity level.



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Taste of the Bay is open to the public. For more information or to schedule an interview, contact Helen de Bos, Event Chair, at 415.350.4226 or Kathleen Downing, Public Relations Manager, at 408.472.0490. Please visit our website at www.tasteofthebaysf.com for additional information.

About the Hospitality & Tourism Management Department at San Francisco State University

The Hospitality & Tourism Management Department at San Francisco State University has over 500 students enrolled in the rapidly expanding Hospitality and Tourism Management Program. Students participate in rigorous academic coursework, learn directly from professionals in the industry, and frequently start their careers with Bay Area hospitality industry employers. The Bachelor of Science Degree in Hospitality Management prepares students for management of foodservice, lodging, recreation and/or resort business, and is the largest four-year hospitality management degree program in the Bay Area.

The Department of Hospitality and Tourism Management is located within the College of Business, which is accredited by AACSB. The program provides an academically sound business foundation with professional courses and electives in the management of hotels, restaurants, tourism, conventions, meetings and events industry, and other related areas.

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