



Wednesday October 26, 2011

Taste of the Bay 2011

15th Annual Student Fundraiser

Hospitality and Tourism Management Department

San Francisco Belle Pier 3

San Francisco State University

1600 Holloway Avenue

San Francisco, CA 94132

**Media Advisory
FOR IMMEDIATE RELEASE
October 5, 2011**

**TASTE OF THE BAY
CREATING SCHOLARSHIPS FOR OUR FUTURE LEADERS**

Contact:

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WHO: The Hospitality and Tourism Department and its students at San Francisco State University.

WHAT: “Taste of the Bay” an evening of delightful food and superb wines, is the 15th annual fundraiser organized by the Hospitality and Tourism Management Program and the Hospitality students of San Francisco State University. Guests will sample exquisite culinary creations prepared by renowned Bay Area Chefs and a diverse selection of local California-grown wines. Guests will participate in live and silent auctions, while listening to a soothing musical performance.

WHEN: Wednesday, October 26, 2011, from 6:30-9:30 p.m.

WHERE: The event will be held aboard the beautifully renovated San Francisco Belle at Pier 3 in downtown San Francisco. This 220 ft. stern wheeler features three enclosed decks, a spacious sun deck and complete wrap around decks that make her a uniquely San Francisco landmark venue.

WHY: The event aims to raise funds for student scholarships, program needs, and professional development opportunities. The students engage in these professional development activities through participation in the hospitality related student organizations on campus: Hospitality Management Society, National Society of Minorities in Hospitality, Club Managers Association of America, and Profession Convention Management Association.

Taste of the Bay is open to the public. For more information or to schedule an interview, contact Helen de Bos, Event Chair, at helendebos@gmail.com or Kathleen Downing, Public Relations Manager, at kathleenwdowning@gmail.com. Please visit our website at www.tasteofthebaysf.com to purchase your tickets!