



Taste of the Bay 2007
Fundraising Committee
Hospitality Management
College of Business

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TASTE OF THE BAY 2007 FUNDRAISER

Renowned Chefs and Wineries partner with San Francisco State University Hospitality Management Program, College of Business, for 11th Annual Scholarship Fundraiser

San Francisco, CA—The Hospitality Management Program student organizations at San Francisco State University are pleased to announce their 11th Annual Fundraiser **“Taste of the Bay.”** The event will be held at the beautiful and scenic **St. Francis Yacht Club on Tuesday, November 6, 2007, from 6:30-10:00 p.m.** The students of the three Hospitality Management student organizations (Hospitality Management Society, National Society of Minorities in Hospitality, and Club Managers Association of America) are planning and implementing the event to raise funds for scholarship and program needs.

“Taste of the Bay” will feature renowned chefs from Bay Area restaurants including Bert’s Desserts; El Paseo; Faz Restaurants and Catering; Galaxy Desserts; Gaylord India Restaurant; Hong Kong East Ocean Seafood Company; LaLoo’s Goat Milk Ice Cream; Little Laura’s Sweets; Maharani; McCormick & Kuleto’s Seafood Restaurant; Restaurant Seven Fifty at The Hilton Financial District; The Melting Pot; and The Oak Room at The Westin St. Francis. Guests will sample an array of delectable creations as well as a selection of local California grown wines. Participating wineries include Domaine Chandon, Heathcote Cellars, Saddleback Cellars, Quady Winery, and Row 11 Wine Company. Distillery No. 209 will provide delicious and exciting Gin cocktails throughout the evening.

In addition, the highlights of the evening will be a live and silent auction. This year’s auction prizes include the following hotels, restaurants, and wineries: Hotel Nikko, The Ritz-Carlton, The Stanford Court, The Westin Hotel & Resorts, Anzu Restaurant at Hotel Nikko, Aqua Restaurant, Rubicon, Vitrine Restaurant at The St. Regis Hotel San Francisco, Cline Cellars, Peju Province Winery, and many more.

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The movie critic Jan Wahl will be Mistress of Ceremony and The Jazz Generation will provide the evening's musical entertainment.

"Taste of the Bay" has sponsorship levels that consist of Platinum Sponsor (\$15,000), Gold Sponsor (\$10,000), Silver Sponsor (\$5,000), Bronze Sponsor (\$2,500), In-Kind Donations, and Auction Donations. The Title Sponsorship is available upon request.

"We are thrilled to be returning to the beautiful St. Francis Yacht Club, November 6th, for our 2007 Taste of Bay Fundraising Event. Our students work throughout the year planning and presenting this wonderful evening of delicious food and wine for our guests. Equally inspirational is the support we enjoy from the Bay Area hospitality industry. Many restaurants, wineries, and hospitality companies come forward to provide us their outstanding support for this evening as well as throughout the year," stated Karen Kaupke, President of the Advisory Board of San Francisco State University's Hospitality Management Program.

"Taste of the Bay serves as the focal point of all that the Hospitality Management Program at San Francisco State University represents. The goal of the event is to promote the success of the program and our outstanding students, as well as to provide scholarships to students entering our program. Succinctly put, Taste of the Bay is the best example of the ability of our students to use the skills learned in the academic classroom and take them into the business world where they will be used in their chosen profession," said Nancy Hayes, Dean of the School of Business at San Francisco State University.

The **"Taste of the Bay"** Fundraiser is open to the public. For more information or to schedule an interview, contact Kelly Armstrong at (415) 585-2412 imagemaker86@hotmail.com or Lauren Jackowitz at (415) 307-2965 laurenjackowitz@sbcglobal.net, or visit our website at <http://cob.sfsu.edu/hm/fundraiser.cfm>.

About the Hospitality Management Department at San Francisco State University

San Francisco has been consistently acclaimed as one of the top ten visitor destinations in the world. Its growing hospitality industry is the area's largest employer. At the heart of this dynamic city is the Hospitality Management Department at San Francisco State University. Over 400 students are enrolled in the rapidly expanding Hospitality Management Program. Students participate in rigorous academic coursework, learn directly from professionals in the industry, and frequently start their careers with Bay Area hospitality industry employers.

The Bachelor of Science Degree in Hospitality Management, which prepares students for management of foodservice, lodging, recreation and/or resort business, is the largest four-year hospitality management degree program in the Bay Area.

The program provides an academically-sound business foundation with a core of business classes and hospitality management courses in specialized professional areas. This curriculum prepares highly professional and marketable specialists to manage complex and diverse hospitality organizations. The Department of Hospitality Management is one of the eight departments located in the College of Business, accredited by The Association to Advance Collegiate Schools of Business (AACSB).

About the Student Organizations

Hospitality Management Society (HMS) is a student-run, non-profit, professional and social organization whose purpose is to provide networking opportunities among students, faculty, and industry professionals. HMS seeks to develop leadership skills and camaraderie among peers, and strives to support campus relationships through team building and industry awareness activities. For more information, please visit its website <http://userwww.sfsu.edu/~hms/>.

National Society of Minorities in Hospitality (NSMH) is an organization founded in 1989, which now has over 50 chapters across the United States. Its purpose is to help minorities enter the hospitality industry, as well as to promote diversity in the industry with the assistance of past and current members. The main goals for the San Francisco State University chapter this year are to increase membership from last year, to encourage more members to attend the regional and national conferences, and most importantly, to develop a strong relationship between the chapter and the local hospitality industry. For more information, please visit www.nsmh.org.

Club Managers Association of America (CMAA) is the professional association for managers of membership clubs. With close to 7,000 members across all classifications, our manager members run more than 3,000 country, golf, city, athletic, faculty, yacht, town and military clubs. The objectives of the association are to promote and advance friendly relations among persons connected with the management of clubs and other associations of similar character; to encourage the education and advancement of its members; and to assist club officers and members, through their managers, to secure the utmost in efficient and successful operations. Student members at San Francisco State University participate in educational and professional development programs and have the opportunity to network with peers and professional club managers.

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Restaurant certificates:

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The Grill at Silverado Resort
The Melting Pot
The Oak Room at The Westin St. Francis San Francisco
The Orchard Garden Hotel Restaurant
Vitrine Restaurant at The St. Regis Hotel San Francisco

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