

Founded in 1990 and located in the No. 1 tourist destination in the U.S., San Francisco State University's Hospitality & Tourism Management Program in the College of Business has become one of the most esteemed undergraduate hospitality management programs. In the last 18 years, the program has expanded greatly. The program prepares students in the management of hotels, restaurants, convention and event management, international tourism and hospitality entrepreneurship mgmt. The restaurant for fine dining, Vista Room, managed and operated by students, is acclaimed for its exquisite cuisine and service. For information about tours and guest speaking arrangements, please call us or visit our website.

Event Sponsors

Department of Hospitality & Tourism Mgmt
SF State University Career Center



Department of Hospitality & Tourism Management
College of Business
1600 Holloway Avenue
San Francisco, CA 94132

Phone 415/338-6087
Fax 415/405-0492
<http://www.sfsu.edu/~hmp>
Email: hmp@sfsu.edu

15th Annual Symposium Environmental Sustainability in the Hospitality Industry



Wednesday, March 11, 2009

Symposium, 8:45 a.m.–2:00 p.m.
Nob Hill Room, Seven Hills Conference Center

Career Fair, 2:30–4:00 p.m.
Towers Conference Center

Symposium

Welcome—Janet Sim, Ed.D. 8:50–9:00 a.m.
Chair, Hospitality & Tourism
Management Dept.

**Roundtable Session “Employment
in Year 2009”** 9:00–10:15 a.m.
E. Ros Clois, J. Sarmiento, C. Serra, E.
Shangle, A. Traceski
Moderator: David Martin, Ph.D.

**“Reason and Rhyme, a Dualistic
Harmony in Green Development”** 10:30–11:30 a.m.
By Weng I Chang, President,
Atman Group
Introduction: Colin Johnson, Ph.D.

*Career Fair Set-up at Coit Lounge,
Seven Hills Conference Center 9:00-11:30am.*

Keynote Luncheon Session

12:00-2:00 p.m.

**“Strategies for Environmental Sustainability in
the Hotel Industry”**

Mr. Chip Conley, Founder & CEO, Joie de Vivre Hospitality
Introduction: Nancy K. Hayes, Dean, College of Business

Pre-registration required. Dept. Hospitality & Tourism Mgmt,
BUS 306: \$20.00 non-students; \$5.00 for students; \$15.00 for
students to include luncheon

Career Fair

2:30-4:00 p.m.

*Coit Lounge,
Seven Hills Conference Center*

Auberge Resorts
Brinker International
DNC Parks & Resorts at Yosemite
Enterprise Rent-a-Car
Executive Inn & Suites
Hotel Nikko San Francisco
Intercontinental San Francisco
Larkspur Hotels & Restaurants
Lori's Diner International
Marriott International
Omni San Francisco
St. Francis Yacht Club
St. Regis Hotel
The Fairmont San Francisco
The Ritz Carlton
Walt Disney Co.

Hospitality & Tourism Mgmt Alumni Reception
4:00-5:00 p.m.
4th Annual HTM Alumni Reception