

TITLE OF THE RESEARCH PROJECT
(single space if more than one line)

A research project submitted to the faculty of
San Francisco State University
in partial fulfillment of the
requirements for the degree

Master of Business Administration
or
Master of Science in Business Administration

by

Mike Alicia Burke

San Francisco, California

January, 2003

(Title page would be numbered as Roman numeral i, IF the first 3 pages were numbered but they're not, so do not type "i" on this page. You will start typing page numbers on page iv).