

John Wang

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PROFILE

Enthusiastic and versatile MBA graduate (May 2008) seeking a marketing or business development related position. Known as an ambitious, conscientious, loyal, and ethical individual who goes "above and beyond" expectations.

Core skills and experience include:

- Reputation for interacting and working effectively with management and customers at diverse levels.
- Demonstrated analytical, problem solving, team building, marketing, and promotional skills.
- Proven ability to multi-task, meet deadlines, and achieve measurable results.
- Commanding presence with volunteer experience in leadership, motivational speaking, and consensus building.
- Strong communication and interpersonal skills within varying work environments

EDUCATION

San Francisco State University

Master of Business Administration, GPA: 3.72, Projected Graduation: May 2008

San Jose State University

B.S. Business Administration/ Emphasis in Marketing, GPA: 3.73, 2006

Magna Cum Laude, Beta Gamma Sigma, All University High Academic Honor

ACADEMIC PROJECT HIGHLIGHTS

Marketing and Public Relations

Team project: Produced press kit collateral material, tailored to the market for adult education. Analyzed target market and crafted media strategy to create promising news angle for increasing program enrollment.

EMPLOYMENT EXPERIENCE

Brand Marketing and Promotions Manager, MyBestFriends.com, San Francisco. October 2006- Present

- Define marketing and advertising strategies to enter the market of online social networking.
- Develop strategic online goals, creative promotions, and online ad choices
- Create Media Kits for B2B presentations
- Conduct research for MBA thesis around the company's Marketing Plan

Sales/Pro-shop Assistant, Nela Sports Management, LLC, San Francisco. 1998 – 2002, 2005-2006

- Initiated and maintained positive working relationship with vendor representatives
- Resolved customer complaints promptly
- Trained and supervised new members of management team
- Managed daily sales logs

AWARDS AND MEMBERSHIPS:

Northern C.A. Hong Kong Business Scholarship Recipient - 2007

Beta Gamma Sigma (BGS)

San Francisco American Marketing Association (SFAMA)

San Jose State University Alumni

United States Marine Corps Award for Distinguished Male Athletic and Academic Achievement - 2001

COMPUTER SKILLS:

Computer literate with proficiency in Word, PowerPoint, Excel, and BRIOS.

LANGUAGES:

Fluent in Cantonese, Mandarin and Vietnamese. Intermediate level Spanish.